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DALI HK



“ Discovering A Life Inspired ”



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About The Dali Group | WHO WE ARE

We are the leading undergarment design, development, sourcing, manufacturing and logistics company for major brands around the world.

Company Introduction



Being one of the world's market leaders of undergarment, we provide our global customer innovative ideas, promising quality products and reliable services.

With more than thirty years' experiences, Dali sources various kinds of materials from multi-channels to ensure a broad product base and innovations.

We also set up subsidiaries in South East Asia with experienced production teams and excellent facilities to continue to excel in our customer services in order to fulfill diverse demands and exceed our customers' expectations.



Meanwhile, we has established an integral marketing network on a global scale and professional sales teams to provide the best service to customers from all over the world.

Our Business

Enriched by the valuable experience of more than thirty years, Dali has suitably positioned itself as one of the eminent undergarment sourcing professional, supplier and exporter by providing one-stop service to our global customer.

Being undergarment experts, we are helping our customer to identify the absolute best match for their need, supporting them with incomparable customer service, dependable delivery and competitive products.

Buyer Planning → **Product Design** → **Product Development**

Raw Material Procurement

Manufacturing & Quality Assurance

Export

One-stop Undergarment Service by DALI

Brands & Retailers ← **Wholesaler** ← **Importer**



Our Values

Excellent customer experience

We strive to create a positive experience for our customers each and every time we communicate with them along the entire business process as well as the personal connection with us. We pursue excellence in serving our customers in order to become their trustable partner.

Creating shared values

Our business is not just about supplying undergarment but creating shared values by addressing the needs of our customers. We value creation as the stimulation of a sustainable and healthy growth and has been actively developing various new products which aims to cover every need of numerous undergarments.

Commitment to social responsibility

We aim to make a positive difference to the communities where we operate. We prioritize the hiring and development of local people and work with local supply chains where we can. Through our comprehensive care to both our customers and staff, we are now truly delighted to have broken the boundary and risen to the South East Asia region.

Our Mission & Vision

DALI Spirit · Discovering A Life Inspired

With commitment to our vision of “Discovering A Life Inspired” , Dali concentrate on the continued development of products that inspired by life as well as products that inspire life. We attempt to share our life-inspired spirit through our products, whilst respecting optimum ecologically sustainable standards.



Sustainability

We are continuously elevating our products & services to meet increasing customer expectations and changing market conditions, whilst at the same time improving workforce wellness and workplace sustainability.

Innovation

We prioritize the innovation in product development, technology and sustainability. We are constantly looking to exceed the needs of customers by offering the most satisfying service - sincere, timely and flexible.

Value creation

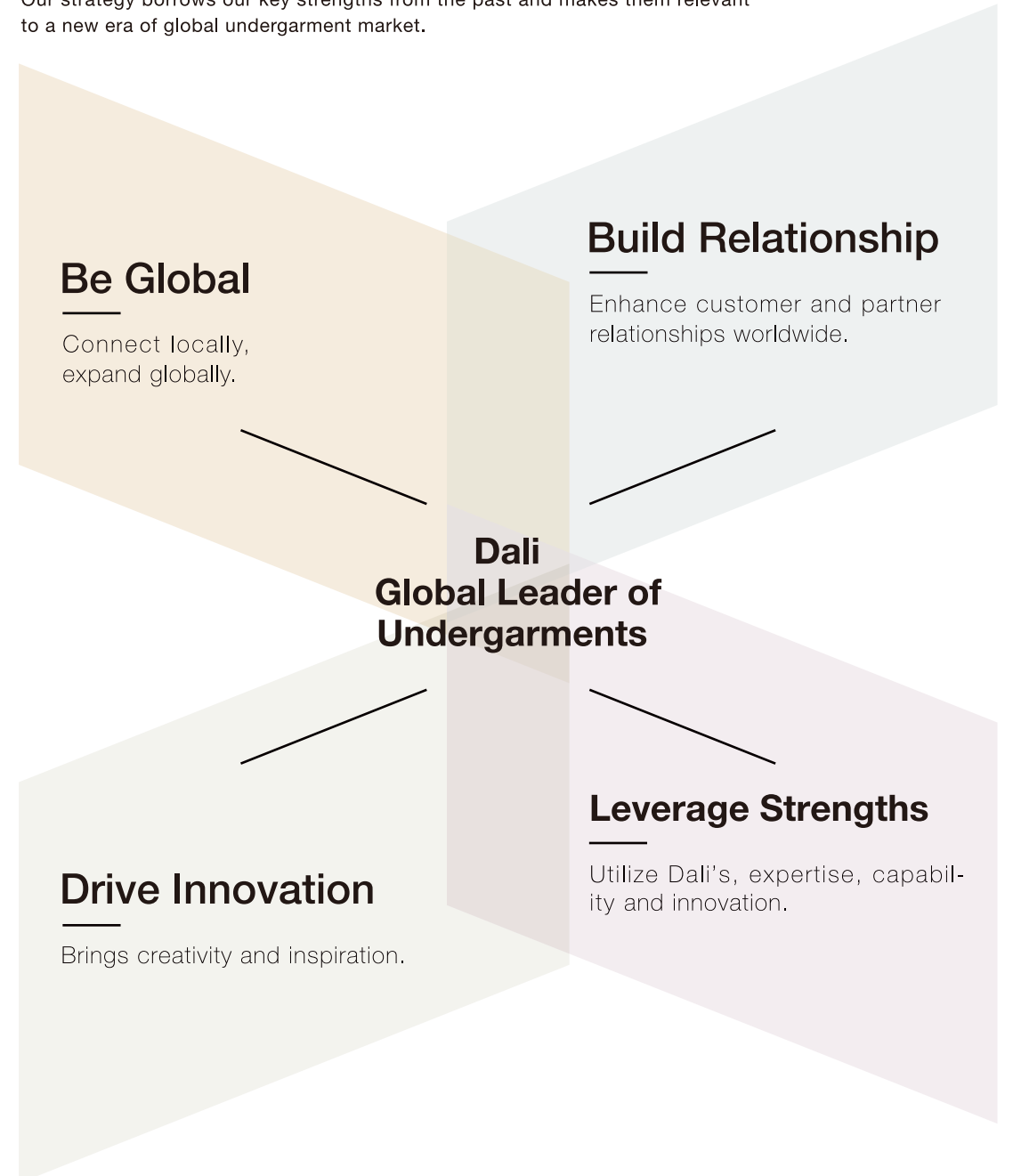
We intend to build partnerships and business relations on the basis of mutual benefit and success. This will ensure a significant contribution to the long term security of employees and the communities in which they operate.

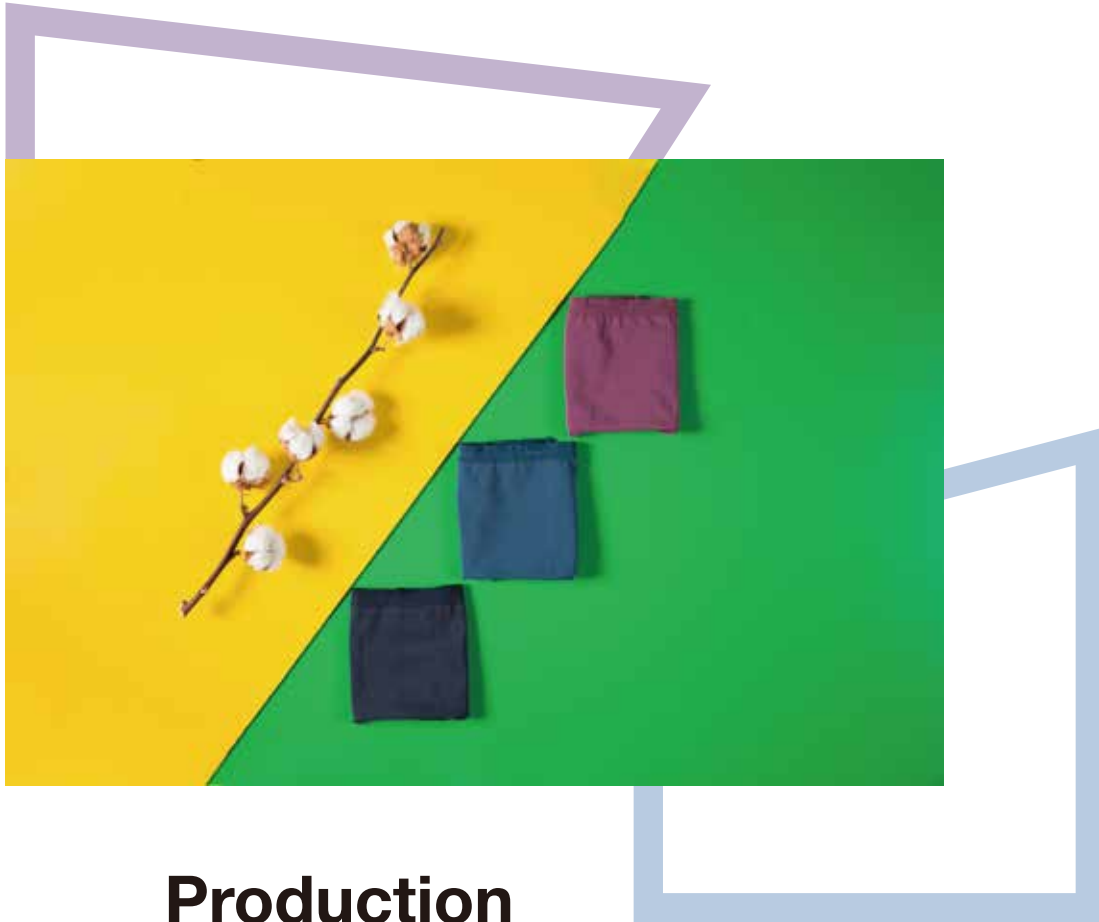


Our Strategy

Global leader of Undergarments

Our strategy borrows our key strengths from the past and makes them relevant to a new era of global undergarment market.





Production

State-of-the-art facilities & production process

Dali is committed to continuous modernization of manufacturing standards at all production facilities.

A constant quest in the Production Department ensures the Group to advance the production techniques & methods.

Moreover, we cooperate closely with the leading machine manufacture to improve the current facilities. This is complemented by the highest qualifications and professional training for employees.

Raw Materials

Select the very best materials

To achieve the aim of producing undergarment at excellent quality, Dali uses only the high-quality raw materials that are environmental-friendly and have no harm to human health. We have also obtained Oeko-Tex Standard 100 Ecological Textile Goods Certification of TESTEX®.



Raw materials suppliers are selected critically among hundreds of factories worldwide. Mainly, we source most of materials locally in region we operated. Furthermore, in order to fulfill the diverse customers' demands, some raw materials are sourced from Israel, Taiwan, Thailand, and Malaysia. We are also committed to build long-term relationship with selected suppliers.

To reduced environmental impact and preclude the pollution from the resource, we prioritize the usage of sustainably-sourced materials. Some of the ways we provide products with sustainability attributes include: Undergarments made of cotton from certified organic sources, such as the Global Organic Textile Standard (GOTS) and Organic Content Standard (OCS), undergarments made of recycled cotton and polyester.





Production Process

Investment in sustainable business

Our whole production process including dyeing, knitting, sewing and finishing is equipped with state-of-the-art machines and related facilities such as twisting machines and winding machines. To meet the global industry's highest standards, we ensure the correct criteria.

We strictly follow the national policies that ban the use of hazardous chemicals in the whole manufacturing process. Besides, we ongoing strive for the reduction of pollution produced by the factory. Dali conforms to the national environmental rule and the discharged water is strictly in compliance with emission standard.

Quality Assurance

Conscientious quality management

To ensure quality, Dali pledges to eliminate any errors or defects in each stage of our production process. We have put great emphasis on quality management and strict implementation of international standards. The guaranteed quality and safety of our products put us in a leading position in the industry.

International standard production facilities and equipment are adopted so as to strictly monitor the production and inspection of products. We have obtained the ISO9001:2000 International Quality Management System certification, ISO14001:2004 Environmental Management System certification, evident that our products meet international environmental protection standard.

To guarantee the quality of our products, we closely supervise the entire production process. Our quality assurance team enforces quality management system which assures product safety for all stages of the products' life cycle. With our supreme and stable quality, we have won customers' recognition and trust.





Products

World leader through product development and manufacturing acquisition

Dali offers a wide scope of products from elastic bands to various categories of undergarments, home wear and swimwear. This includes innovative products as well as a comprehensive stock range on all standard products. We have endorsed a corporate strategy of diversification as new developments are regularly added to the range.

Dali undergarment

Dali integrates international trends to generate new products that are regularly added to the range which provide a large selection of products series, enriching the choice for the fashion industries and inspire more design ideas.





Corporate Social Responsibility (CSR)

We advocate environmental protection, urging the protection of human living environment and ecology. Our commitment to environmental, health and safety processes is practiced by the leadership and all levels of management.

However, we truly believe that Corporate and Social Responsibility (CSR) extends far beyond the manufacturing process, and we see our involvement in other social and cultural fields as an integral part of the creative manufacturing process.

Our commitment to care in the communities in which we operate and beyond remains a priority for the Dali Group, as does the welfare of our employees and their families worldwide.

We encourage personal responsibility within the group, together with a commitment to product quality and reliable delivery obtained through stable and steady growth. Our core values on CSR permeate all of its actions and will continue to guide its decisions and actions in the future.

We take all reasonable and practicable steps to protect occupational health and safety of employees, community, and the environment affected by its process, products and services.

It was all due to the emphasis on Social Responsibility that Dali has got WRAP Certification from Worldwide Responsible Apparel Production.

Besides, Dali heading towards good Corporate Social Responsibility has also obtained BSCI (Business Social Compliance Initiative) Certification.





Services

Your reliable partner

Dali is always available to offer the best privileged services to our customers with our experience and science & technology. With our marketing & sales office in Hong Kong and production sites in South-East Asia, we ensure our clients an on-time and seamless service globally.

We welcome your enquiries and we would love the opportunity to cooperate with you in the near future and most importantly, become your long-term partner.

The relentless pursuit of perfection

Given our professional experience of development and manufacturing of undergarments, Dali can offer customer expert advice on the choice of ideal raw materials, knitting technology and products.

Under the pledge of “Customers First” , we always provide technical and commercial support to our customer locally and worldwide. To fulfill various demands of our customers, and serve them even better, we set up a special product line for small-batch and customized production. To best serve the purpose of product development and mass production, we have established a well-equipped platform for chemical & technical experiments.



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